



DISPLAY AD PRODUCTION REQUIREMENTS

PRODUCTION REQUIREMENTS

Our production department is able to design your ad from the information you provide. Any logos or required artwork must be submitted as clean, black and white art. Photos should be original prints. Faxed or copied logos, art, or photos do not usually reproduce properly. Photos and logos (JPEG, TIF, PDF) may be emailed to production@calgarychristian.com. GIFs, most Web graphics or any 72 dpi file are not acceptable for print. Please call our production department at 403-640-2011 to verify that your ad material has been received and is compatible.

ELECTRONIC SUBMISSION

PLEASE SEND US YOUR AD IN ONE OF THE FOLLOWING FORMATS:

- **PDF**. High-res file.
- **Photoshop Save as a TIF**, layers preferred.
- **InDesign**. Export as high resolution eps or pdf, and provide screen & printer fonts. If fonts can't be provided, import into Photoshop, flatten file, and send as high res. jpeg.
- **Illustrator Illustrator 9.0**, change text to paths.
- **Corel Draw**. Export ad as a TIF file.

Digital files can be emailed. PDF files preferred. We can accept Photoshop files. Electronic files created by other programs or platforms must be supplied as high-res PDF files. High resolution TIF or JPEG images acceptable. EPS files must have all fonts converted to paths. We can also accept files on CD-ROM or DVD.

EMAIL: We can receive files up to 10MB through email. Send to: production@calgarychristian.com

AD DIMENSIONS

Use these measurements for your border.

Page depth 15½", page width 10¼". 6 columns per page.

1 col. = 19/16" 2 cols. = 35/16" 3 cols. = 51/16" 4 cols. = 6¾" 5 cols. = 8½" 6 cols. = 10¼"



CITY LIGHT NEWS

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